

A Guide To Streaming

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Provided by Streaming Faith

Benefits of Streaming

Creating a global congregation, where individuals can become spiritually and physically connected with your ministry, is essential to the growth and future success of your ministry. Streaming media is the enabling technology that allows you to accomplish these goals. In particular, streaming media enables you to:

Communicate With Your Partners

With private, partner only live broadcasts, you will become more connected with your existing partners and attract new partners by providing them with one on one counsel. As your partnership base expands across the globe, streaming media will allow your partners to enjoy and participate in everything your ministry has to offer.

Increase Your Ministry's Outreach

By making bible studies, conferences, special events and regularly scheduled services available over the Internet, you will extend your ministry's outreach to a global audience and build a global congregation that is not limited by the walls of your local facility. In addition, streaming media will allow you to reach out to the elderly, homebound and others who are unable to attend services at a local church.

Increase Congregational Membership and Attendance

Many people move into your local community and its surrounding areas each month. Streaming media is a great way to reach out to these potential new members and allow them to discover your ministry from the comfort and convenience of their homes and workplaces. Once they have shared in the vision and mission of your ministry, there is a greater chance they will visit your church and become part of its congregation.

Stay In Touch With Members In Transition

Streaming media allows your ministry to stay in touch with and continue to deliver the Gospel to members who move or travel outside of your local community. These members include college students, corporate transfers and military personnel deployed around the globe.

Do More for Less

Streaming media costs significantly less than local radio or television and is not geographically limited.

Success Story

New Birth Missionary Baptist Church is pastored by Bishop Eddie L. Long, whose God inspired mission is to lead the world to worship through serving, loving, evangelizing, and making disciples. In the fall of 2001, Bishop Long launched The Taking Authority Network using Streaming Faith's Video ADBS™ technology. This network features exciting programming from Bishop Long and many other pastors who are under his covering. By using Streaming Faith's interactive platform, New Birth is able to obtain audience information and feedback that is not available from its traditional broadcasts. In particular, Streaming Faith provides New Birth with viewership statistics, prayer requests, viewer comments and suggestions, viewer registration data and other information that allows the ministry to effectively measure the success of its streaming initiatives.

In addition to the Taking Authority Network, New Birth broadcasts its regular Sunday and services, conferences and special events to a global audience by utilizing Streaming Faith's Live Worldcast™ Services. This live broadcast allows the ministry to reach out to their local and global community anytime they wish. Streaming Faith's interactive platform also allows the ministry to minister to each viewer, a feature that is not possible through traditional media.

Benefits Experienced

Expanded Global Outreach
Increased Awareness in Community
Extended Market Branding
Increased Communication with Partners

Who's Watching Who Is Watching

Hundreds of millions of individuals worldwide depend on streaming media and the Internet as their source of information for educational and spiritual enrichment. Every week, this number increases by tens of thousands as newly connected individuals begin searching for the truth online. In particular, according to the Pew Research Center:

- The percentage of Americans with Internet access is now 80%.
- More than 3 million Americans a day get religious or spiritual material from the Internet and streaming media.
- By 2005, the American Internet broadcast audience alone is expected to increase to more than 200 million.
- 41% of American Internet users, many of whom had never considered themselves online spiritual seekers, report that they have sent or received email prayer requests.
- 64% of religious surfers believe that the Internet provides easier access to religious study and educational materials than they can otherwise find offline.
- In the United States 81% of whites, 78% of African Americans and 70% of Hispanics have regular access to the Internet.

As you can see from the data above, over one hundred million souls are searching the Internet for devotions, bible studies and prayer in just the United States alone. On a global scale, the number of souls using the Internet for devotions, bible studies, and prayer increases to over one billion. It is essential that your ministry embrace the latest technologies such as streaming media so that you can reach out and touch the hearts and souls of all these seekers of the truth.

Success Story

FaithWorld, pastored by Clint and Angie Brown, is an interdenominational congregation of believers serving Central Florida from the Space Coast to the Gulf Coast, with particular emphasis on its home city of Orlando.

Prior to becoming a member of the Streaming Faith family, FaithWorld used television, print and radio to reach out to its local community and the world. However, with the Internet becoming a part of everyday communications, FaithWorld knew it must embrace this new technology and use it to share its message and inspiration with the world. FaithWorld is currently utilizing Streaming Faith's Live Worldcast™ Services. Since they started using Streaming Faith's services, FaithWorld has experienced an overwhelming response. The local church membership has embraced the technology because they are now able to attend services even if they have to work late, their kids get sick or they otherwise are unable to make it to the church. FaithWorld has seen such a great response from online donations and viewer feedback that the ministry has removed its broadcasts from certain television stations in order to focus on its online presence.

Benefits Experienced

Increased Online Donations
Increased Outreach to Local and Global Community
Global Ministry Recognition
Increased E-Commerce

Your Solution to Streaming

Streaming Faith: Your Solution to Streaming

Streaming Faith provides streaming services to large and small ministries around the world. Some of the ministries benefiting from our services include: Bishop Eddie L. Long, Dr. Creflo Dollar, Dr. Mark Chironna, Dr. Juanita Bynum Weeks, Dr. Myles Munroe and Dr. Fred Price. The following are some reasons why these and other ministries around the globe are choosing Streaming Faith to be the vessel they use to deliver their message to millions:

Turnkey Solutions

Streaming Faith provides end-to-end streaming solutions that are hassle free and affordable. By providing you with a complete solution, Streaming Faith allows your ministry to focus on what it does best.

Customized Media Player

Your broadcast is delivered in a customized media player that promotes your ministry's own special branding, links to your ministry's website and provides viewers with an interactive viewing experience. Your message will not be surrounded by secular content or promotions that are not of the Kingdom. In addition, with Streaming Faith's integrated mini-browser, viewers of your broadcast can interact with your ministry without having to leave or cover up your broadcast with another window.

Quick Flash™ Interactive Displays

With Quick Flash™ interactive displays, you will be able to poll your audience, promote upcoming conferences, collect donations and increase e-commerce sales during your broadcast.

Listing and Promotion on Streaming Faith

Streaming Faith is the world's largest Christian video streaming portal on the Internet. If desired, your broadcast will be listed on Streaming Faith and made available to its global audience of millions. In addition, your ministry's broadcast will receive free promotion in the Streaming Faith newsletter that is distributed to hundreds of thousands of loyal Streaming Faith viewers each month.

Broadcast Monitoring

All of your broadcasts are monitored from Streaming Faith's state of the art digital media center to ensure that the highest quality of service is provided to you as well as your viewers. During live events, our trained staff will communicate with your ministry's production team in order to ensure that your live event is delivered to the viewer in the highest quality possible. No other provider gives you this level of broadcast monitoring and support service.

Technical Support

Streaming Faith's engineers will provide you and your viewers with online and phone based technical support for any issues that they encounter while viewing your broadcasts. Through the use of sophisticated, state of the art diagnostic tools, our engineers will quickly get to the root of the problem so that you and your viewers can get back to enjoying your broadcasts as soon as possible.

Proactive Client Management

Streaming Faith will provide you with individualized support from one of our experienced client managers. Your client manager will assist you in integrating streaming media into your website and making sure it is used in the most effective way possible. In addition, your client manager will work with you to maximize the reach and return of your broadcasts.

Proven Track Record

Streaming Faith has a proven track record in providing streaming media services to ministries worldwide. No one has more experience in assisting ministries with placing their content online than Streaming Faith.

Streaming Faith hopes this Guide To Streaming has been informative and beneficial to you and your ministry. Please contact us to find out more information about the comprehensive broadcast solutions and state of the art technologies that we can offer you. Reaching the world has never been easier or more affordable.